



Early Years Excellence

SPARK YOUR CHILD'S IMAGINATION!

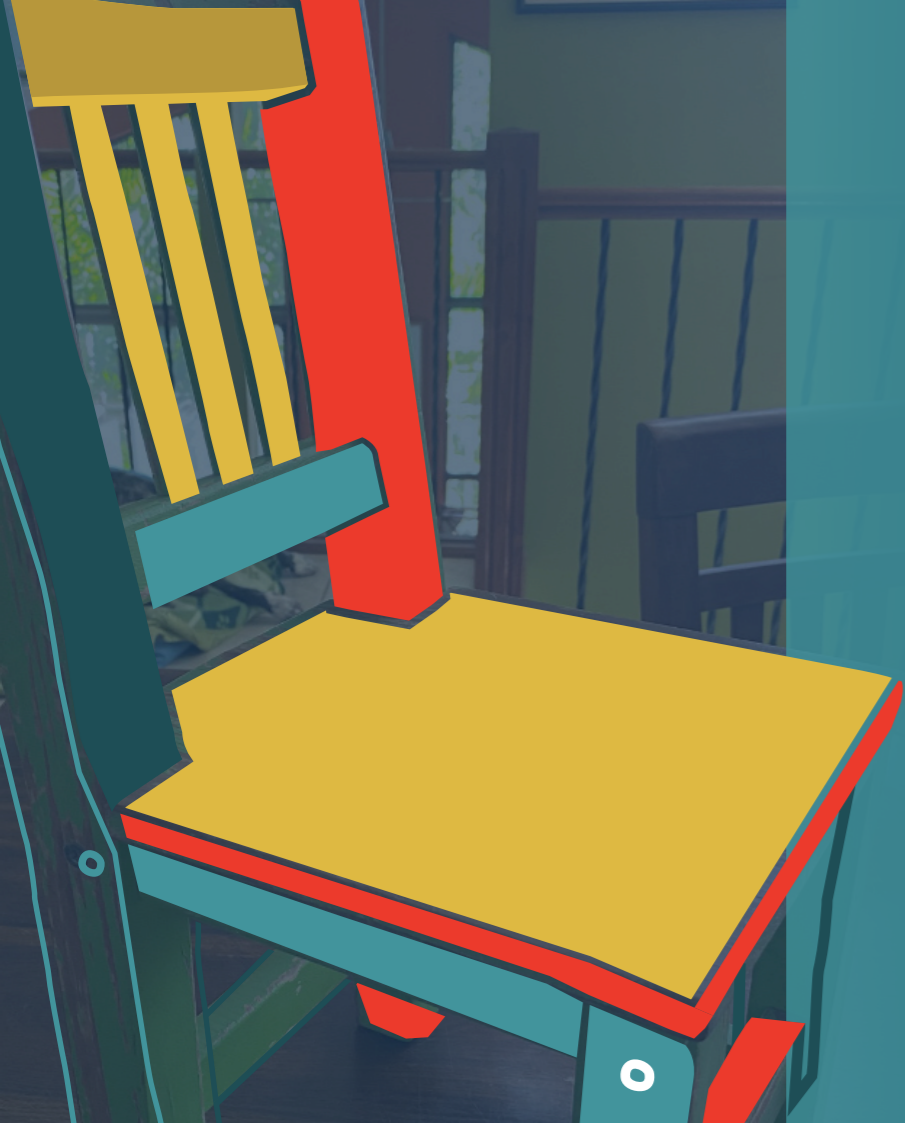


BABY BEAR'S CHAIR

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BE WISE, GO MINDFULLY, FIND YOUR RHYTHM...

Baby Bear's Chair started with the need to find a beautiful and practical way to connect babies and toddlers to nature and storybooks.



BE WISE...

We believe if you recognised baby bears chair as belonging to the fairy tale; chances are you were read to as a child. This ancient craft of reading aloud to children is backed by science to have an extraordinary impact on a child's future success at school and beyond. Reading aloud to children before school can empower them as curious learners to become effective communicators, strong readers, imaginative writers, original thinkers and creative problem solvers.

GO MINDFULLY...

We value good parenting. We applaud sustainable thinking; reuse, reduce, recycle to minimise our impact on our beautiful planet. We respond to the demand for integrity and social responsibility by promoting the circulation of pre-loved books and books-on-loan from libraries. We love shopping in markets, car boot sales and charity shops. There is something special about having books, toys and clothes passed down from older cousins or siblings. These belongings carry their own stories and memories, and this makes them meaningful in the way that new is not.



GO MINDFULLY...



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Connecting babies and toddlers to nature is crucial because it fosters a deep sense of interconnectedness and appreciation for the natural world from an early age. Integral ecology, which emphasises the interdependence of all living beings, highlights the importance of nurturing this bond. Early exposure to nature helps children develop a sense of wonder and respect for their environment, laying the foundation for lifelong environmental stewardship. By understanding their role within the larger ecological system, young children can grow up with a profound awareness of the harmony and balance necessary for a healthy planet.

The Universe Story, which narrates the evolutionary journey of the cosmos and Earth, further emphasises our shared origins and destiny, underscoring the importance of nurturing this bond to nature from the very beginning.



FIND YOUR RHYTHM...

We understand that modern families are very busy so we have only one purpose in mind: to help create the ordinary everyday rhythms into childhood adventures to spark your child's imagination, making your family life the very best it can be.

"What childhood should look like!"



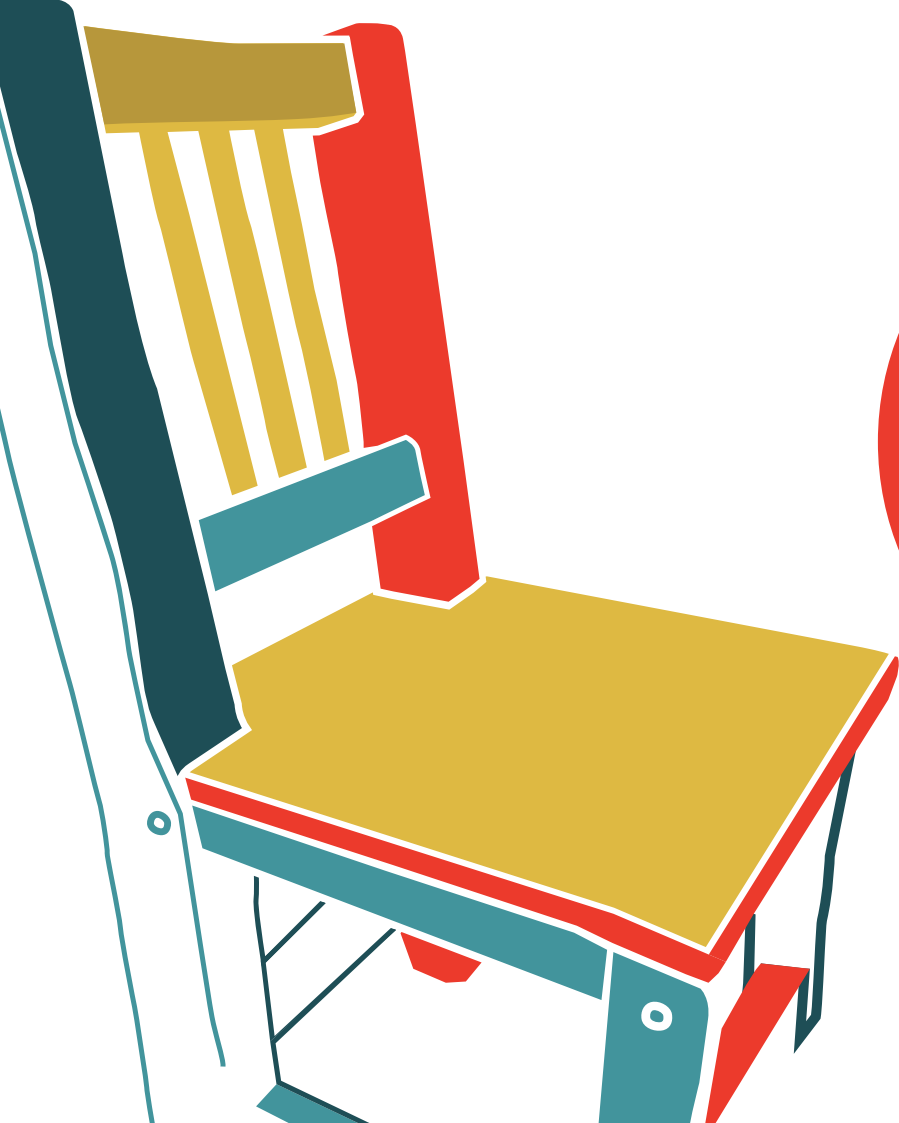
BUILDING YOUR
BABY'S FIRST
LIBRARY CAN
BE SUCH A FUN
EXPERIENCE...

Thinking about tiny hands, nappy bags and feeding times... start your library with durable, indestructible board books, sensory books, vinyl bath time books, pocket sized books, nursery rhyme books, alphabet books, touch and feel books, simple rhyming books, lift the flap books and sing-a-long books like Five Little Ducks. Initially your baby may not comprehend what you are saying, but they will be taking in everything they hear and see when you read together.

Before you know it, your baby will be reciting their favourite books along with you.

Every caring adult on the planet should know that reading aloud is powerful stuff! It's time well spent – time invested in bonding with your child, teaching new things and developing their mind – great books have super powers and caring adults are our Super Heroes.

EMAIL US TO GET STARTED.



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